



## William J. Moriarty

November 14, 2009

William "Bill" Joseph Moriarty, 76, a retired Insurance Broker of Pennsville died peacefully at his home on November 14, 2009. Born in St Louis, MI, he was the son of the late Roderick Moriarty and Vanita Smith.

Bill was an avid outdoors man, participating in duck hunting and serving on the Ducks Unlimited dinner Committee, which he help start, in Salem County for several years. He was a competitive skeet shooter, serving as the President and Secretary/Treasurer of the New Jersey Skeet Shooting Association. He was also the Chief Referee for the States of New Jersey and Delaware for ten years and was invited to try out for the United States International Olympic Skeet Team. Mr. Moriarty also served in the U.S. Army from 1952-1954 then transferred to the Army Reserves for six years.

For twenty years, Bill rode motorcycles for the Goldwing Road Riders Association and served as the Chapter Director, State Director and Regional Director including New Jersey, Delaware, Maryland, Pennsylvania, Virginia and West Virginia. After five years, he introduced the Goldwing Touring Association to the East Coast as Regional Director and as a member of the

Board of Directors. When his daughter purchased a Harley, he decided it was not okay for her to ride one and not him, so he bought one for himself. For several years he was a member of the First State HOG in Delaware and even rode cross country on his Harley.

He formatted, designed and promoted a fund raiser for the Sunshine Foundation, raising \$180,000 for a Disney House in Florida for terminally ill children and served on the Board of Directors for the Foundation.

Bill spent fifty years in the insurance profession. He traveled to Europe, Africa, Caribbean, South America, Central America, Canada, the Middle East and the USA for AIG Insurance Group. He also owned his own Brokerage Firm and was the Risk Management Consultant for Pennsville for several years. During his career, he developed the first two-way sales envelope and wrote insurance contracts that are still being used in twenty countries.

Bill is survived by his daughter, Vanita Moriarty Marshall and her companion Jim McLaughlin, a son, Michael Moriarty and his wife Tracey, all of Pennsville, five grandchildren, Kellie Marshall, Michael Moriarty, Gemma Moriarty, Nicholas Kolesnikov and Jason Moriarty (Kim) and one great grandson, Payton. He is also survived by his companion, Sonja Jordan of Delmont, NJ. He was predeceased by his sisters, Mary Patricia Smith and Elizabeth Jean Ware.

Funeral Services will be held at the Adams Funeral Home, 18 E. Maple Ave., Penns Grove, NJ 08069 on Saturday, November 21, 2009. The viewing will begin at 10am with the service following at 12pm. Interment will take place Lawnside Cemetery in Woodstown. The family has suggested that donations be made to the Salem County Humane Society, P.O. Box 214, Carney's Point, NJ 08069. [www.adamsfuneralhome.org](http://www.adamsfuneralhome.org)